

balance serum



- » problematic skin
- » unique natural humates and patented Eosidin® ingredient
- » deep cleansing and hydration
- » restoration of a healthy skin barrier
- » soothing effects
- » alleviation of acne symptoms



Balance serum has a soothing and regenerative effect. It deeply hydrates the skin, helps eliminate negative environmental effects on skin health, promotes the restoration of a damaged skin barrier and reduces acne symptoms and skin imbalances. It gently detoxifies the skin, has a general soothing effect and eliminates irritation.

It contains natural humates to promote gentle skin cleansing, supplemented with hydration and soothing active ingredients and nourishing calendula and lilac hydrosols.

EFFECT AND BENEFITS

- » gentle and effective detoxification
- » soothing of irritated and problematic skin
- » deep skin hydration
- » alleviation of acne symptoms
- » restoration of a healthy skin microbiome
- » elimination of negative environmental impact on skin health
- » harmonization and restoration of a damaged skin barrier and support for its function

FACE SERUM BENEFITS

This skin serum provides highly effective facial and décolleté skin care. It contains a high amount of active ingredients in a special, low molecular weight form that penetrates the skin's deeper layers more easily. It has a pleasant and light gel texture that absorbs very quickly. The serum does not act as protection against moisture loss, so it is advisable to apply it as a first layer, immediately after the lotion and before using the face cream.



ACTIVE INGREDIENTS

POTASSIUM HUMATE

Potassium humate is an extraordinarily bioactive substance with high sorption activity on the skin surface. It has a detoxifying effect, binding impurities, excess sebum and toxins. This improves cell oxygenation, increases skin regeneration and radiance, and reduces irritation.

EOSIDIN®

(CITRUS UNSHIU EXTRACT)

» a patented natural ingredient

It helps reduce skin hypersensitivity and, on the contrary, increases its protective barrier functions. It is also very suitable for sensitive skin prone to dermatitis, dryness and atopic eczema. It increases skin hydration and is an “anti-pollution” active ingredient – one that eliminates the effects of environmental pollution on skin health.

ACTIBIOME

An active ingredient containing extracts of *Chlorella vulgaris* (chlorella algae) and *Laminarie digitata* (oarweed) enriched with minerals and moisturizing ingredients that work synergistically to support a healthy skin microbiome. It helps soothe the skin and reduce redness.

HYDROSELLA™

Hibiscus sabdariffa extract helps to deeply hydrate the skin by preventing the loss of water from its top layers. It contains betaine, which excellently regulates osmotic pressure in cells, thereby protecting them from dehydration and damage. In addition, it improves skin texture and leaves a silky effect.

PANTHENOL

Panthenol, or provitamin B5, combines moisturizing and soothing properties in

skin care. It helps maintain a healthy skin barrier and improves skin elasticity. It heals minor wounds and is very effective in caring for irritated skin suffering from acne or eczema.

SQUALANE

Squalane occurs naturally in the skin, where it is part of the sebum (its content decreases with age). It is suitable for all skin types, does not clog pores, smooths wrinkles and leaves the skin velvety soft.

CALENDULA AND LILAC HYDROSOLS

Calendula hydrosol soothes and regenerates sensitive skin prone to irritation. Thanks to its soothing and antioxidant properties, lilac hydrosol is a great aid for regenerating irritated skin.



WHAT IS BEAUTY ENERGY?

Holistic, innovative, and highly effective natural cosmetics. Inspired by Eastern philosophy and Western science, it carries a unique energy and strength that can affect the deepest structures of our skin, giving it the necessary nourishment, starting renewal processes and restoring natural balance.

The principles of traditional Chinese medicine in perfect harmony with phytotherapy, aromatherapy, and modern biotechnology form a unique whole with a clinically proven and visible effect.

Beauty Energy delivers perfect care to women at every age and cycle of life. Individual products and their ranges are assembled in such a way that they intuitively and simply combine and support each other with their effects. Women can take care of themselves lovingly and effectively, while still having enough time to live and create.

QUALITY FIRST

» **We guarantee efficacy:** we use only the highest suitable concentrations and a wide range of active ingredients that ensure a truly visible and demonstrable effect.

» **We attend to every detail:** the basis for all our products is our own, long-developed and proven recipes using raw materials sourced from trusted and authentic suppliers.

» **We are natural:** you will not find parabens, SLS, petroleum derivatives, phthalates, synthetic fragrances, or any other inappropriate or unnecessary substances in our products.

» **We draw from nature, and therefore we protect it:** the vast majority of our packaging contains natural materials that are environmentally friendly, as well as mindful of the energy that our products carry.

» **We are here for you:** this product offering is just the beginning. A wide range of seminars, comprehensive consultations, whole-body diagnostics, and the ability to solve associated health problems are the real holistic and sustainable solution.



Any woman can be beautiful!

HIGH PERFORMANCE HOLISTIC COSMETICS

» Complementary care to soothe and brighten your skin



Visage oil (make-up removal), Balance water (toning and soothing sensitive skin), Flora (soothing anti-aging cream)

Natural index according to EWG



ewg.org/skindeep

safe

risky



INGREDIENTS

Syringa Vulgaris Flower Water **1**, Calendula
Officinalis Flower Water **1**, Squalane **1**,
Propanediol **1**, Glycerin **1**, Aqua **1**,
Coco-Caprylate/Caprate **2**, Pentylene Glycol **2**,
Benzyl Alcohol **2**, Microcrystalline Cellulose **2**,
Sphingomonas Ferment Extract **2**, Panthenol **1**,
Citrus Unshiu Peel Extract **1**, Tocopheryl
Acetate **2**, Cellulose Gum **1**, Erythritol **1**,
Maris Aqua **1**, Dehydroacetic Acid **1**,
Coco Glucoside **1**, Humic Acids **2**, Sodium
Hyaluronate **1**, Sodium Phytate **1**, Hibiscus
Sabdariffa Fruit Extract **1**, Phenethyl Alcohol **2**,
Laminaria Digitata Extract **1**, Chlorella Vulgaris
Extract **1**, Saccharide Isomerate **1**, Sodium
hydroxide **1-3**, Alcohol **1**, Pectinase **1**.



RECOMMENDED APPLICATION

In the morning and evening, apply the serum to
a clean face (with makeup removed) and gently
massage into the skin. Can be applied to wet or
dry skin (absorbs faster with dry skin).

To enhance the effect, use Balance Water lotion
before applying the serum and allow it to dry
slightly. You can apply any cream from the
Element Beauty range according to skin type
as an additional layer over the serum and this
will enhance its effect, or you can also apply
Argan oil. If you are new to using serums,
first apply once every 2–3 days. Skin needs to
become accustomed to higher doses of active
ingredients.



SUITABLE COMBINATIONS

» skin with a compromised barrier, problematic skin

Balance water + Balance serum
+ Flora/Skin essence day

» deep skin hydration and regeneration

Balance water + Balance serum
+ Yemaya/Skin essence night

» skin with hyperpigmentation

Balance water + Balance serum + Cybele

» skin revitalization and renewal

Balance water + Balance serum + Niké