

# velaya serum

---

- » deep nutrition for eyelashes
- » patented active ingredients to stimulate growth and lengthen natural eyelashes
- » increasing eyelash density
- » promoting quality, shine and flexibility
- » alleviation of loss





This eyelash serum synergizes the power of three patented natural active ingredients to promote the growth, density and beauty of your eyelashes. It contains a number of proteins, minerals, vitamins and active ingredients to ensure eyelash nutrition, strength and shine. Contributes to the healthy growth and significant lengthening of eyelashes, their renewal, added volume, and the maintenance of the natural pigmentation along their length. Prevents excessive eyelash loss and brittleness.

### EFFECTS AND BENEFITS

- » activating the growth and lengthening of natural eyelashes
- » deep nourishment of eyelash roots
- » improving eyelash quality, increasing their shine, volume and density
- » reduction of loss

### BENEFITS OF THE SERUM FOR EYELASHES

elaya serum contains key synergistic ingredients to support eyelash quality and growth. Vitamins and amino acids help nourish and strengthen eyelashes, reducing brittleness and excessive shedding. Moisturizing ingredients provide the necessary moisture to ensure all regenerative processes and promote eyelash shine. Bioactive substances (plant extracts) significantly strengthen the growth and density of natural eyelashes. All this together helps gradually achieve longer and more beautiful natural eyelashes without damaging the skin or eyelash bulbs.



## ACTIVE INGREDIENTS

### AKOSKY® AZUKI

---

Natural active ingredient, adzuki bean and clover extract. Bean extract contains a large amount of protein and minerals such as sodium, potassium, calcium, magnesium, iron, zinc and phosphorus, as well as vitamins A and B. It supports the nutrition and shine of eyelashes and contributes to their healthy growth, renewal, and the maintenance of natural pigmentation. Clover extract harmonizes the eyelash growth cycle, activates the roots and promotes their thickness and vitality.

### AC ALFALFABOOST

---

Natural active ingredient, aqueous extract of alfalfa seeds, containing the ideal amount and ratio of minerals

(especially sulfur) to peptides, proteins and vitamins. Sulfur is indispensable for the formation of keratin, the main protein that forms the structure of eyelashes. This provides ideal conditions for increasing the eyelash density. In addition, AC AlfalfaBoost cares for your eyelash skin, reducing irritation, redness, and keeping it moisturized. Visibly promotes eyelash growth, while stimulating and regenerating the activity of eyelash roots.

### CAPIXYL™

---

Capixyl is a complex composed of a peptide and clover extract that stimulates eyelash regeneration and increases the number of active follicles. It works in three places simultaneously: in the eyelash bulb, where it promotes the growth of new

lashes, in the eyelash follicle, where it prevents damage and shrinkage, and thirdly, in the skin along the lash line, where its antioxidant effect helps prevent inflammation, promote better blood circulation, and accelerate regeneration.

### SQUALANE

---

Squalane acts as a natural conditioner for eyelashes, fine hairs, and hair – caring for them without leaving any greasy impression. It increases their shine and elasticity.

### CASTOR OIL

---

Castor oil is known for its ability to regenerate, strengthen and nourish eyelashes. It has excellent antioxidant and protective properties and improves lash pliability.





## WHAT IS ENERGY BEAUTY?

Holistic, innovative and highly effective natural cosmetics. Inspired by Eastern philosophy and Western science, it carries a unique energy and power that can affect the deepest structures of our skin, provide necessary nourishment, start renewal processes and restore natural balance.

The principles of traditional Chinese medicine in perfect harmony with phytotherapy, aromatherapy and modern biotechnology, form a unique whole with clinically proven and visible effects.

Energy Beauty brings women perfect care at every age and life cycle.

The individual products and their ranges are designed to combine and support each other intuitively and easily. This means women can take loving and effective care of themselves while still having enough time to live and create.

## QUALITY FIRST

» **We guarantee efficacy:** we use only the highest suitable concentrations and a wide range of active ingredients that ensure a truly visible and demonstrable effect.

» **We attend to every detail:** all our products are created from long-developed, proven recipes, using ingredients from trusted and authentic suppliers.

» **We are natural:** you will not find parabens, SLS, petroleum derivatives, phthalates, synthetic fragrances or other inappropriate or unfriendly substances in our products.

» **We draw from nature, and therefore we protect it:** the vast majority of our packaging contains natural materials that are environmentally friendly, as

well as mindful of the energy that our products carry.

» **We are here for you:** our product offering is just the beginning. A wide range of seminars, comprehensive consultations, whole-body diagnostics, and the ability to address related health issues combine to make a real, holistic, and sustainable solution.



# Any woman can be beautiful!

## HIGH PERFORMANCE HOLISTIC COSMETICS

» Additional care to rejuvenate the skin around the eye area



Visage oil (make-up remover), Visage water (tonifying, moisturizing), Luméa eye cream (nourishing anti-aging eye cream)

## Natural index according to EWG



ewg.org/skindeep



### INGREDIENTS

Aqua ①, Pentylene Glycol ①, Glycerin ①-②, Squalane ①, Butylene Glycol ①, Ricinus Communis Seed Oil ②, Medicago Sativa Callus Culture Conditioned Media Extract (N), Benzyl Alcohol ④\*, Microcrystalline Cellulose ②, Lactobacillus Ferment Lysate ①, Sphingomonas Ferment Extract ①, Helianthus Annuus Seed Oil ①, Tocopherol ①-②, Dehydroacetic Acid ①, Cellulose Gum ①, Vigna Radiata Sprout Extract ①, Trifolium Pratense Sprout Extract ①, Dextran ②, Acetyl Tetrapeptide-3 ①, Potassium Sorbate ②, Trifolium Pratense Flower Extract ①, Sodium Benzoate ①-②.

\*Certified for natural cosmetics

(N) Not rated



### RECOMMENDED APPLICATION

To achieve the best results in lash growth and quality, apply once a day to a makeup-free eyelid, drawing a fine line just above the lashes. Wait a few minutes before applying any additional product (mascara, liner, shadow or eye cream) to allow proper absorption. Maximum results are achieved with daily use after approximately 10–12 weeks. For long-term maintenance of the effect, follow-up application is sufficient only 1–2 times a week.



### SUITABLE COMBINATIONS

Velaya serum can be combined with all Energy Beauty lotions, serums and creams (depending on skin type), and especially with Luméa eye cream.