

# rejuve serum

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- » skin tightening and firming (lifting)
- » revitalization, smoothing of wrinkles
- » unifying skin tone
- » healthy and youthful appearance





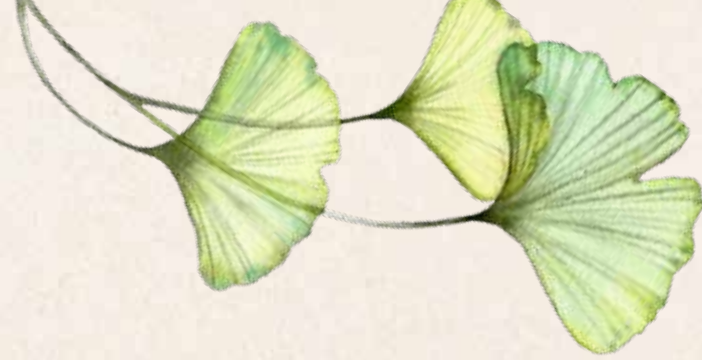
Rejuve Serum is an innovative day and night serum with a delicate velvety consistency, excellent absorption, and a visible revitalizing effect. It has highly lifting and regenerating effects, while promoting a healthy and youthful appearance. It increases the natural production of epidermal cells, collagen, elastin, and hyaluronic acid. It helps to smooth wrinkles while reducing hyperpigmentation and the negative effects of UV radiation on the skin, creating a velvety effect and even tone of skin colour.

### ACTIONS AND EFFECTS

- » perfect skin nutrition and regeneration, deep hydration
- » toning, lifting, and maintaining a youthful appearance for all skin types
- » depigmentation, creating an even skin tone
- » smoothing the skin structure and promoting elasticity
- » softening of wrinkles
- » regulation of sebum production
- » reduction of enlarged pores (natural action like retinol)
- » soothing skin and restoring the natural skin barrier

### FACE SERUM BENEFITS

This skin serum provides highly effective facial and décolleté skin care. It contains a high amount of active ingredients in a special, low molecular weight form that penetrates the skin's deeper layers more easily. It has a pleasant and light gel texture that absorbs very quickly. The serum does not act as protection against moisture loss, so it is advisable to apply it as a first layer, immediately after the lotion and before using the face cream.



## ACTIVE INGREDIENTS

### **ALGAKTIV® Retin ART**

(specific extract of the seaweed  
*Chlorella vulgaris*)

» a patented natural ingredient

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It exhibits the same lifting, depigmenting, and pore-reducing effects as retinol (synthetic vitamin A) but is of natural origin, i.e. without unwanted side effects such as skin irritation and sensitivity.

### **ALGAKTIV® Bio SKN**

(specific extract of the seaweed  
*Chlorella vulgaris*)

» a patented natural ingredient

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Provides the skin with perfect nutrition in the form of probiotics. This helps harmonize the skin microflora, reduces acne, and regulates sebum production. Proven to support the restoration of the natural skin barrier and soothe the skin.

## HYALURONIC ACID

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This occurs naturally in the human body, but unfortunately its content decreases with age. It provides and maintains deep skin hydration, which accelerates and enhances regeneration processes. It softens wrinkles and relieves light inflammatory manifestations, while helping smooth uneven skin structure.

## SQUALANE

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Squalane (also known as squalene, which is hydrogenated into the more stable form of squalane for natural cosmetics purposes) occurs naturally in the skin where it forms part of the sebum (its content decreases with age). Suitable for all skin types, it does not clog pores but smoothes out wrinkles, leaving skin velvety soft and protected from the environmental elements.

## TOCOPHEROL (VITAMIN E)

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This is an excellent antioxidant that helps strengthen the skin's hydrolipid film and maintain its elasticity. It cares for the skin after sunbathing and is greatly appreciated by dehydrated and mature skin.

## HELICHRYSUM ESSENTIAL OIL (CURRY PLANT, IMMORTELLE)

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Immortelle has been known since ancient times as the plant of sun and immortality. Luxurious helichrysum essential oil harmonizes the function of the skin. Cosmetics uses its unique and universal effects on all skin types. It has an excellent lifting action, but it also takes excellent care of acne-prone skin. In addition, it soothes skin redness. Other properties include its beneficial effect on the psyche, its relief of nervous tension, and its calming of the mind and emotions.



## WHAT IS BEAUTY ENERGY?

Holistic, innovative, and highly effective natural cosmetics. Inspired by Eastern philosophy and Western science, it carries a unique energy and strength that can affect the deepest structures of our skin, giving it the necessary nourishment, starting renewal processes and restoring natural balance.

The principles of traditional Chinese medicine in perfect harmony with phytotherapy, aromatherapy, and modern biotechnology form a unique whole with a clinically proven and visible effect.

Beauty Energy delivers perfect care to women at every age and cycle of life. Individual products and their ranges are assembled in such a way that they intuitively and simply combine and support each other with their effects.

Women can take care of themselves lovingly and effectively, while still having enough time to live and create.

## QUALITY FIRST

» **We guarantee efficacy:** we use only the highest suitable concentrations and a wide range of active ingredients that ensure a truly visible and demonstrable effect.

» **We attend to every detail:** the basis for all our products is our own, long-developed and proven recipes using raw materials sourced from trusted and authentic suppliers.

» **We are natural:** you will not find parabens, SLS, petroleum derivatives, phthalates, synthetic fragrances, or any other inappropriate or unnecessary substances in our products.

» **We draw from nature, and therefore we protect it:** the vast majority of our packaging contains natural materials that are environmentally friendly, as well as mindful of the energy that our products carry.

» **We are here for you:** this product offering is just the beginning. A wide range of seminars, comprehensive consultations, whole-body diagnostics, and the ability to solve associated health problems are the real holistic and sustainable solution.



# Any woman can be beautiful!

## HIGH PERFORMANCE HOLISTIC COSMETICS

» Supplementary care to rejuvenate your skin and give it radiance



Visage Oil (removing make-up), Visage Water (toning, moisturizing), Cybele (nourishing anti-aging cream)

## Natural index according to EWG



ewg.org/skindeep



### INGREDIENTS

Aqua, Coco-Caprylate/Caprate **1**, Squalane **1**, Propanediol **2**, Chlorella Vulgaris Extract **1**, Glycerin **1-2**, Benzyl Alcohol **4**, Dehydroacetic Acid **1**, Microcrystalline Cellulose **2**, Sphingomonas Ferment Extract **1**, Cellulose Gum **1**, Tocopherol **1-2**, Sodium Hyaluronate **1**, Helichrysum Italicum Flower Oil **1** / Indie, Sodium Phytate **1**, Coco Glucoside **1-2**, Lactic Acid **2-5**.



### RECOMMENDED APPLICATION

In the morning and evening, apply the serum to a clean face (with makeup removed) and gently massage into the skin. Avoid the area close to the eye. Can be applied to wet or dry skin (absorbs faster with dry skin). To enhance the effect, use a lotion before the serum and allow to dry slightly. The serum can be applied, according to skin type, as an additional layer to any cream from the Element Beauty range to enhance its effect, or to Argan oil. If you are new to using serums, first apply once every 2–3 days. Skin needs to become accustomed to higher doses of active ingredients.



### SUITABLE COMBINATIONS

#### » **dehydrated skin**

Visage water + Rejuve serum + Yemaya

#### » **skin with hyperpigmentation**

Water balance + Rejuve serum  
+ Cybele / Skin essence night

#### » **enlarged pores, comedones (blackheads)**

Water balance + Rejuve serum + Flora

#### » **grey, tired skin**

Visage water + Rejuve serum + Yemaya

#### » **sagging skin (loss of firmness)**

Visage water + Rejuve serum  
+ Cybele / Skin essence night

#### » **inflammatory skin, acne**

Water balance + Rejuve serum + Flora

#### » **red, irritated skin**

Visage water / Water balance  
+ Rejuve serum + Vesta

#### » **prevention of photoaging**

Water balance + Rejuve serum  
+ Skin essence day

*Products available throughout 2025.*